www.americasinternationalmiss.com

AIM
AMERICA'S INTERNATIONAL MISS

NATIONAL HANDBOOK



September 2-5, 2027

REIGN WITH PURPOSE

WELCOME

Dear Delegates & Families,

Welcome to America's International Miss Nationals!

There is something incredibly special about seeing our AIM family come together for this week. After months of preparation, service, appearances, practices, and anticipation, you are finally here–and we hope you take a moment to truly soak it all in.

AIM was built on the belief that pageantry can be so much more than a competition. Yes, there will be beautiful gowns, exciting events, big stages, and crowns–but my greatest hope is that you leave Nationals remembering the moments that happened beyond the spotlight. The friendships you made. The confidence you found. The laughter with your pageant sisters. The memories your family made together. And most importantly, the difference you made by choosing to Reign With Purpose.

To every delegate: we hope you walk into this week knowing that you belong here. Be proud of the young woman you are, celebrate the young women standing beside you, and never measure the value of your experience by one score, one placement, or one moment on stage. There is so much more waiting for you this week.

To our parents and families: thank you. Thank you for the miles driven, the sacrifices made, the encouragement given, and for trusting AIM to be part of your daughter's journey. That trust is something we never take lightly.

Our hearts are incredibly full as we begin another Nationals together. We cannot wait to watch you shine, cheer you on, and see the memories and friendships that unfold throughout the week.
Welcome to Nationals. Welcome to the AIM family. Now go make this a week you'll never forget.

With love,
The America's International Miss Team

Age Divisions

Little Miss | 4 - 6
Young Miss | 7 - 9
Junior Miss | 10 - 12
Preteen | 13 - 15
Teen | 16 - 18
Miss | 19 - 24
Ms/Mrs | 25 - 45
Elite | 46++

AIM 1:
LITTLE MISS & YOUNG MISS

AIM 2:
JUNIOR MISS, PRETEEN & TEEN

AIM 3:
MISS, MS/MRS & ELITE



Age as of August 1st, 2027

Little Miss - Teen Delegates CANNOT be married or have children

2027 National Fees

Registration Fee: $75

National Entry Fee: $1250

National Entry Fee Includes:

- Entry into all mandatory events (interview, gown & runway)
- ONE Chaperone Badge for all stage competitions
- Official Welcome Box with Sash Protector
- CUSTOM AD PAGE in the national program book (design fee will be separate)
- Welcome Gift at registration
- Custom Door Banner
- AIM Coloring Book
- Delegate Ticket for Dolly's Stampede
- Parent Gift at registration
- Daily gift during nationals weekend

A payment of $300 must be made within 30 days of registering for nationals.

Remaining balance can be split into 4 payments.
If payments are not made by due date, late fees may be added.

ALL fees are due by August 1st.

Entry Deadline: July 1st

Additional Fees:
Day Pass - $30
Weekend Pass - $50

PRIZE PACKAGE

Custom designed AIM International Crown
Custom designed AIM International Rhinestone Sash
$500 Cash Scholarship
National Photoshoot
Official AIM Autograph Cards
Official AIM Car Magnets
Birthday Gifts from the National Office
Christmas Gifts from the National Office
Monthly Gifts from the National Office

2026 Royalty Trips:

Fripp Island/Wreaths Across America Trip
Overnight at the Georgia Aquarium
Christmas Party & Photoshoot on Fripp Island
AirBNB in Orlando with a day at Magic Kingdom
MSC Cruise
Separate Breakdown Trips

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Mandatory Competitions

Interview
40%





This is your moment to shine! Contestants will participate in a panel - style interview. AIM 1 (ages 4-12) will have a two minute interview. AIM 2 (Ages 13+) will have a three-minute interview. All questions will be drawn from the official Interview Question Sheet.
All age divisions will stand for interview.
Attire should be an interview dress or Sunday best-something that reflects your personality and showcases your best self.

Evening Gown
30%





Contestants will be judged on their grace, poise, and overall appearance. Evening gowns should be tasteful and age-appropriate, complementing the contestant's style and personality.
For all age divisions, a floor-length gown is required.



Runway
30%



This is your chance to take the stage and model an outfit that reflects your unique sense of style and fashion. This fun, upbeat modeling competition is all about confidence, personality, and flair! Music will be provided-custom music is not permitted. Please ensure all outfits are age-appropriate and showcase your best self.



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Optional Stage Competitions

One winner per division will receive an official America's International Miss award.

The highest stage optional can replace the runway score!

Casual Wear $75

A fun competition for contestants to model a casual outfit of their choice. outfits should be age appropriate.

Fitness Wear $75

Delegates will model age-appropriate fitness, aerobic, or yoga attire in any color. Both one- and two-piece outfits are allowed. Footwear may include tennis shoes, athletic shoes, or Keds. Delegates should present themselves with an upbeat, positive demeanor. Please note: tumbling is not permitted. Judging will be based on overall outfit choice, physical fitness, posture, and confidence.

State Wear $75

Showcase your state! Anything goes here that represents your state - colors, flowers, animals, gems, etc. outfit must be age appropriate. the sky is the limit here! outfit can be off the rack or custom

State wear explanation should not exceed 3-4 sentences. Please keep it short and sweet, but also enough to explain the costume.



Optional Photogenic Competitions

No physical copies are needed
One winner per division will receive an official America's International Miss award.

Color Photogenic $75

Headshot only!
Either 5x7 or 8x10 in size.
Up to three additional entries may be submitted, however the fee is per photo.

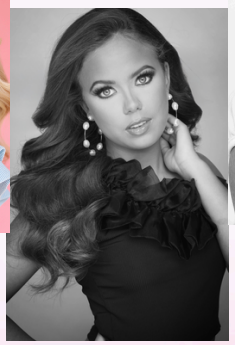
Black & White Photogenic $75

Headshot only!
Either 5x7 or 8x10 in size.
Up to three additional entries may be submitted, however the fee is per photo.

Print Model $75

These should be professional-style modeling shots, similar to those seen in newspapers, magazines, or brochures. Photos may be full-body, half-body, or headshots with a more high-fashion look. Up to three additional entries may be submitted, however the fee is per photo.








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Additional Requirements

Silent Auction Basket

Each delegate must bring a gift basket worth at least $50 for the auction.
baskets will be turned in during registration.
A form must be completed and turned in with your basket during registration.
A portion of the proceeds will be used to purchase wreaths for Wreaths Across America 2028.

IDEAS FOR AUCTION BASKETS:

State-themed basket
Movie Night
Game Night
Spa Day Basket
Coffee Lovers Basket
Beach Themed
Grilling Basket
....and so much more....



Gift Cards

TWO $10 gift cards must be turned in at registration.
These can be from anywhere and will be going to the incoming queens.



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REIGN with PURPOSE Award

At AIM, we believe that a true queen is more than a crown-she's a leader, a role model, and a servant-hearted young woman making a difference in the world around her. That's why we are proud to honor every delegate with the Reign with Purpose Award.

This special recognition celebrates the unique ways our delegates serve their communities-whether through volunteering, fundraising, mentoring, or simple acts of kindness that leave a lasting impact.

DATES:

July 1, 2026 - June 30, 2027



Following their interview, each delegate will be proudly pinned and presented with a Reign with Purpose award, symbolizing their dedication to giving back. We applaud their commitment to using their time, talents, and platforms to spread kindness, hope, and positive change.

Because at AIM, we know a queen's reign is defined not just by the stage, but by the purpose she carries in her heart.

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2027 PARTY

SEQUINS & SADDLES

Get ready to saddle up for a night of sparkle, Southern charm, and unforgettable fun at Dolly Parton's Stampede in Pigeon Forge, TN!

Our Welcome Party brings boots, bows, and plenty of bling to one of Pigeon Forge's most iconic experiences! From magnificent horses and incredible riders to friendly competition, music, and spectacular entertainment, it's the perfect way to kick off our weekend in true AIM style.

Just like our queens, Dolly Parton's Stampede is full of confidence, showmanship, Southern hospitality, and a whole lot of sparkle! So grab your boots, add a bow, pile on the rhinestones, and get ready to cheer loud, shine bright, and saddle up for an unforgettable AIM adventure

FEES:
ADULT - $125 per ticket
CHILD - $75 per ticket

Delegate ticket is included in their fees.



ATTIRE:

T-shirt
(provided)

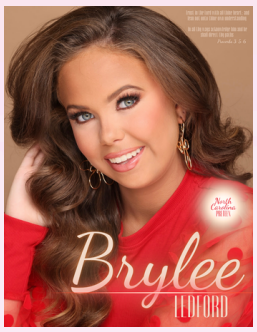
Denim Bottoms
(shorts, skort or pants)

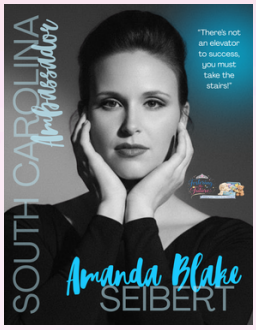
Delegate Ad Pages

















Each delegate will receive one ad page for free as part of their registration.

Ad pages will be designed by the national office and will be approved by the delegate before adding to the program book!
ONE EDIT PER DELEGATE.

Please find the Delegate Ad Page form on the Delegate Portal and the Delegate Facebook Group.

2027 Ad Page design fee: $30

Venmo: @laura-anderson-74
PayPal: @aganderson312

Additional Ad Pages

Additional ad pages are $150 each.
You can sell as many of these as you would like. This is a great way for businesses to advertise on the National Level. Please fill out one additional ad page form for each ad sold. Form can be found on the Delegate Portal.

Ad page sellers will receive:
2 additional ad pages = 2 foot trophy
4 additional ad pages = 4 foot trophy
6 additional ad pages = 6 foot trophy

Receive 10 Lucky Duck Tickets for every additional ad page sold

2027 Ad Page design fee: $30

Venmo: @laura-anderson-74
PayPal: @aganderson312

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Walking Pattern

For 2027, there will be NO set walking pattern!
Use the stage as you choose!
The below will show you a sample of what the stage may look like and where delegates will enter and exit.



Stage Time Limits:

Evening Gown: 60 seconds
Runway & all stage optionals: 45 seconds

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Hair & Makeup Rules

AIM 1

Little Miss
Young Miss

Interview: No false eyelashes and light makeup only. Extensions are allowed if they are natural looking.
Stage events: extensions and lashes are allowed.

Please remember to keep them looking age appropriate at all times throughout the pageant.

AIM 2

Junior Miss
Preteen
Teen

Interview & stage events: extensions and false lashes are allowed.

Please remember to keep them looking age appropriate at all times throughout the pageant.

AIM 3

Miss
Ms/Mrs
Elite

Interview & stage events: extensions and false lashes are allowed.

Please remember to keep them looking age appropriate at all times throughout the pageant.

Interview Questions

AIM 1

Little Miss | Young Miss

- What is your favorite holiday?
- What does kindness mean to you?
- What do you want to be when you grow up?
- What is your favorite service project you have done?
- If you could have any flavor ice cream, what would it be?
- If you could spend the perfect day doing anything, what would you do?
- Who is someone you look up to and why?
- If you could have any superpower, what would it be?
- What is your biggest dream?
- If you win the title, what is the first thing you would do?

PLEASE NOTE:
These questions are starter questions for the judges to begin conversations with the delegate. The judges may ask additional questions based on answers that are given during the interview.

Interview Questions

AIM 2

Junior Miss | Preteen | Teen

- Describe yourself in 3 words.
- What accomplishment are you most proud of?
- What does being a leader mean to you?
- How can young people like yourself make a difference in your community?
- What is one goal you have for yourself in the next year?
- How do you overcome challenges?
- What qualities make a great role model?
- If you win this weekend, how will you represent your title?
- If you could instantly learn one new skill, what would it be?
- How can a titleholder "Reign with Purpose"?

PLEASE NOTE:
These questions are starter questions for the judges to begin conversations with the delegate. The judges may ask additional questions based on answers that are given during the interview.

Interview Questions

AIM 3

Miss | Ms/Mrs | Elite

- If you could have lunch with one person in the world, who would it be and why?
- What experience has shaped you into the person you are today?
- What qualities make an effective leader?
- How do you inspire others to get involved in serving their communities?
- What do you feel is one issue affecting young adults today that deserves more attention?
- How would you use your title to make a lasting impact?
- What has pageantry taught you about yourself?
- If selected as a titleholder, what would be your top priority during your year of service?

PLEASE NOTE:
These questions are starter questions for the judges to begin conversations with the delegate. The judges may ask additional questions based on answers that are given during the interview.

2027 Welcome Party

Western NIGHT



AIM 1 Divisional Party

LITTLE MISS & YOUNG MISS



Sponsored by:
2026 Little Miss - Lyla Howard
2026 Young Miss - Reign-Valentina Harper

AIM 2 Divisional Party

JUNIOR MISS, PRETEEN & TEEN



Sponsored by:
2026 Junior Miss - Macy Nobles
2026 Preteen - Brylee Ledford
2026 Teen - Jersie Smith
2026 Ambassador - Zada Harris

AIM 3 Divisional Party

MISS, MS/MRS & ELITE



Sponsored by:
2026 Miss - Bailey Scheel
2026 Mrs. - Amanda Blake Seibert

Boot Decorating Contest



Join in the fun of our first annual boot decorating contest!
The contest is completely optional and just part of the fun at internationals.

Rules:
Only ONE boot needs to be decorated.
All decorations must be on the boot.
(There cannot be anything on the tables)
Boot can be any color!
Boot must be submitted at registration.

Be creative and show us your best decorated boot!

Winning Categories:

- **Kickin' It with Creativity** — MOST CREATIVE
- **9 to 5 and Fabulous** — BEST DOLLY-INSPIRED BOOT
- **Roots & Rhinestones** — BEST STATE/TITLE REPRESENTATION
- **Walkin' with Purpose** — BEST PLATFORM SHOWCASED BOOT
- **People's Pick** — PEOPLE'S VOTE

2027 Overall Awards

AIM 1 Overall Fitness Award

Sponsored by Lyla Howard - 2026 Little Miss

Lyla is so excited to sponsor the AIM 1 Overall Fitness Award this year! Fitness holds an extra special place in her heart because she was honored to win AIM 1 Overall Fitness at the 2026 America's International Miss Internationals. It was one of her favorite moments from Internationals, and she hopes to help make that same moment just as exciting and memorable for another girl this year. Lyla loves that fitness gives each girl the chance to show her confidence, energy, personality, and strength on stage, and she can't wait to cheer on all of this year's amazing contestants!





AIM 1 Overall Runway Award

Sponsored by Reign-Valentina Harper - 2026 Young Miss

As last year's Overall AIM 1 Runway winner, Reign Valentina Harper is so excited and honored to sponsor this year's award! Fun Fashion holds such a special place in her heart, and she can't wait to pass the honor on to the next girl who lights up the AIM 1 stage with confidence, personality, and style.

2027 Overall Awards

AIM 1 Overall Evening Gown Award

Sponsored by Reign-Valentina Harper - 2026 Young Miss



Reign Valentina Harper is incredibly honored to sponsor this year's Overall Beauty Award! She is so excited to celebrate the young lady who shines on this years AIM stage with grace, confidence, poise, and a beauty that radiates from within. Reign can't wait to help recognize the deserving girl who earns this special award!



AIM 2 Overall Runway Award

Sponsored by Macy Nobles - 2026 Junior Miss

I chose to sponsor the Overall Runway Award because runway is where I feel the most confident and get to really be myself! I love stepping on stage, showing my personality, having fun, and letting my confidence shine with every step. Runway has taught me to walk into every room believing in myself, and I hope every girl who steps on that stage feels proud, confident, and completely herself!

2027 Overall Awards

AIM 2 Overall Interview Award

Sponsored by Brylee Ledford - 2026 Preteen



I am truly honored to sponsor the Interview portion of competition! To me, Interview is one of the most important-and meaningful- sessions of the competition.

It gives each delegate the opportunity to showcase her inward beauty, share her heart, and let the judges see the person behind the pageant dress and crown. It's a chance to express the causes that are near and dear to her heart and, most importantly, share why they matter.

Being able to communicate effectively, speak confidently, and express yourself with authenticity are skills that will serve these young women far beyond the pageant stage. I believe giving them a space to develop and showcase those skills is incredibly valuable!



AIM 2 Overall Evening Gown Award

Sponsored by Jersie Smith - 2026 Teen

There is something so special about watching each contestant step onto the stage in her gown, feeling beautiful, confident, and proud of who she is. As a reigning queen, I know how much courage it takes to walk onto that stage and truly own your moment.

2027 Overall Awards

AIM 3 Overall Interview Award

Sponsored by Amanda Blake Seibert - 2026 Mrs.



Interview is the overall that I won in 2026, but most importantly I feel that women of our age should be able to properly articulate why she does pageantry, who she is, and what she stands for as a queen. I love interview because it's your time to shine and show your heart, communication skills, and your true self beyond the flash and fun of the stage.

AIM 3 Overall Evening Gown Award

Sponsored by Bailey Scheel - 2026 Miss



I am honored to be sponsoring the AIM 3 Overall Formal Wear award for 2027. The Formal Wear competition holds a special place in my heart because it is the phase where I feel the most at peace. You have already shown the judges your heart in interview, and your moves in runway, so evening gown is the time to slow down and just take in the moment.

2027 Overall Awards

AIM 1 Overall Interview Award
Sponsored by: AIM Ohio/Michigan

AIM 1 Overall State Wear Award
Sponsored by: AIM Virginia/West Virginia

AIM 3 Overall Runway Award
Sponsored by: AIM Western Region

AIM 2 Overall Casual Wear Award
Sponsored by: AIM Kentucky

AIM 3 Overall Fitness Wear Award
Sponsored by: AIM Southern Region

AIM 3 Overall Casual Wear Award
Sponsored by: AIM Southern Region

AIM 2 Overall State Wear Award
Sponsored by: AIM Carolinas

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PAGEANT CHECKLIST

ATTIRE

- [ ] INTERVIEW OUTFIT
- [ ] RUNWAY OUTFIT
- [ ] EVENING GOWN
- [ ] TSHIRT (PROVIDED) AND DENIM SHORTS/SKIRT FOR DOLLY'S STAMPEDE
- [ ] WESTERN ATTIRE FOR PARTY
- [ ] DIVISIONAL PARTY ATTIRE

  LITTLE & YOUNG MISS | ANYTHING PINK, WHITE OR BOWS

  JUNIOR MISS, PRETEEN & TEEN | ANYTHING PINK OR BARBIE-INSPIRED OUTFIT

  MISS, MS/MRS & ELITE | PJS THAT REPRESENT YOUR STATE/TITLE

- [ ] OPTIONALS ATTIRE
  - [ ] CASUAL WEAR
  - [ ] FITNESS WEAR
  - [ ] STATE WEAR

REGISTRATION

- [ ] SILENT AUCTION BASKET W/ AUCTION BASKET SHEET
- [ ] 2 - $10 GIFT CARDS

OTHER

- [ ] DECORATED BOOTS FOR BOOT DECORATING CONTEST
- [ ] DOOR DECORATIONS FOR DOOR DECORATING CONTEST

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DEADLINES

July 1st

- Registration
- Optionals Selected
- Updated Headshot
- Delegate Ad Page
- Additional Ad Pages
- Photogenic Optionals Submitted
- Community Service Hours Submitted
- Preorders Submitted

August 1st

- ALL FEES DUE

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